



<b>Job Title:</b>	Marketing Lead	<b>Job Category:</b>	Marketing
<b>Department/Group:</b>	Marketing Department	<b>Job Code/ Req#:</b>	N/A
<b>Location:</b>	Hanover, MD	<b>Travel Required:</b>	20%
<b>Level/Salary Range:</b>	Entry Level/Competitive compensation package	<b>Position Type:</b>	Full time
<b>HR Contact:</b>	Courtney Deuchler	<b>Date Posted:</b>	April 16, 2019

**Applications Accepted By:**

**CLEARSHARK WEBSITE:**  
[WWW.CLEARSHARK.COM/CAREERS](http://WWW.CLEARSHARK.COM/CAREERS)

**SUBJECT LINE: MARKETING LEAD**

**Job Description**

**RESPONSIBILITIES:**

- Providing logistical support for marketing events and trade shows.
- Maintaining inventory of marketing giveaways and materials.
- Assisting with marketing plans and budgets.
- Supporting the marketing team in marketing activities and initiatives.
- Preparing interesting written copy for the website and social media.
- Undertaking daily administrative tasks.
- Creating marketing materials such as white papers, case studies, and presentations.
- Working exhibits at trade shows and events and delivering high-level pitches to customers and prospects.

**QUALIFICATIONS AND EDUCATION REQUIREMENTS:**

- Bachelor's degree preferred (or experience commensurate with a B.A.).
- Prior event planning experience preferred.
- Strong project management skills.
- Creative outlook.
- Ability to work independently with little supervision.
- Exemplary oral and written communication skills.

**ADDITIONAL NOTES:**

- Seeking Entry Level candidate with Bachelor's degree or equivalent experience to B.A.
- Flexible & casual working environment, terrific benefits, liberal leave policy.

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*An Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, or protected veteran status and will not be discriminated against on the basis of disability.*